

Open & Closed Booth Sides

Visually communicate booth exposure on your floor plan — for your internal planning, your exhibitor-facing view, and exported PDFs.

Overview

The Booth Open & Closed Sides feature allows you to visually distinguish open (aisle-facing) booth sides from closed (wall or neighbor-facing) booth sides directly on the floor plan. Open sides are displayed with a dashed outline; closed sides are displayed with a solid outline.

This gives exhibitors and your sales team a clear, at-a-glance view of booth exposure — useful for evaluating booth value, planning signage, and making informed purchasing decisions.

Note

This option is turned off by default. Once enabled in the Builder, it will automatically set the open and closed sides for any existing booths.

Quick Reference

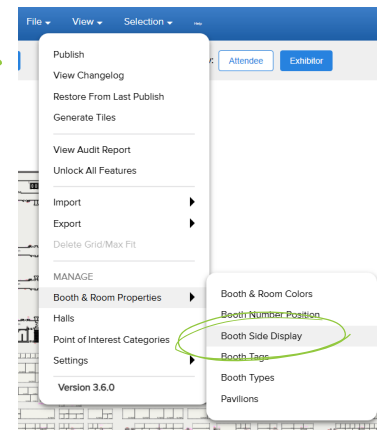
Feature	What it does
Open side	Displayed with a dashed outline — indicates an aisle-facing, exposed booth side
Closed side	Displayed with a solid outline — indicates a wall or neighbor-facing booth side
Auto-detection	The builder automatically calculates open vs. closed based on surrounding booth layout
Open side threshold	Configure the distance between booths that qualifies as an open side
Manual override	Use the Booth Sides button when editing a booth to adjust any auto-detected side
Display control	Show open/closed sides in the builder only, or also in the exhibitor view and booth sales app
PDF export	Option to include open/closed side visuals when exporting a floor plan PDF
Booth Inventory report	New fields showing the number of open and closed sides per booth

How to Enable Booth Open & Closed Sides

The feature is configured from the File menu in the floor plan builder.

Steps to Enable

- 1 In the builder, open the **File** menu.
- 2 Select **Booth & Room Properties**.
- 3 Choose **Booth Side Display**.
- 4 Check the box for **Display - Open Closed Sides** to enable the feature.
- 5 Under **Visibility**, select your preferred display option (see below).
- 6 Optionally, set the **open side threshold** to define the distance between booths that qualifies as an open side.
- 7 **Save** your settings.



BOOTH SIDE DISPLAY

☒ **Display - Open/Closed Sides**

When enabled, booth sides are drawn to reflect their physical boundary type: open sides appear as dashed lines and closed sides appear as solid lines.

When disabled, all booth sides are drawn as solid lines regardless of boundary type.

VISIBILITY

☐ Builder only

☒ Display to Exhibitors

* Booth sides are not displayed on the attendee view floor plan

OPEN SIDE DETECTION THRESHOLD

Distance

The maximum gap distance between adjacent booths that is still considered a closed side.

If the space between two booth sides exceeds this value, the side is treated as open and displayed as a dashed line (when Display - Open/Closed Sides is enabled).

Visibility Options

The Visibility setting controls who sees open and closed sides on the floor plan.

Option	Who sees it
Builder Only	Admin only — open/closed sides are visible in the floor plan builder but not surfaced to exhibitors or buyers
Display to Exhibitors	Admin + exhibitor view + booth sales floor plan — open/closed sides are visible to exhibitors and in the booth sales application

Note Open and closed sides are never displayed on the attendee-facing floor plan, regardless of the visibility setting.

Open Side Threshold

The open side threshold determines how much space between two booths is required before a side is considered open. This gives you control over edge cases where booths are positioned close together but not technically adjacent.

You can configure the threshold value in the Booth Side Display settings alongside the other visibility options. The builder will use this threshold when auto-detecting open and closed sides across the floor plan.

OPEN SIDE DETECTION THRESHOLD

Distance

1 m



The maximum gap distance between adjacent booths that is still considered a closed side.

If the space between two booth sides exceeds this value, the side is treated as open and displayed as a dashed line (when Display - Open/Closed Sides is enabled).

Cancel

Save Changes



Tip

If you notice that sides between closely spaced booths are being marked as open when they should be closed — or vice versa — adjusting the threshold is the first place to look.

Where Open & Closed Sides Are Displayed

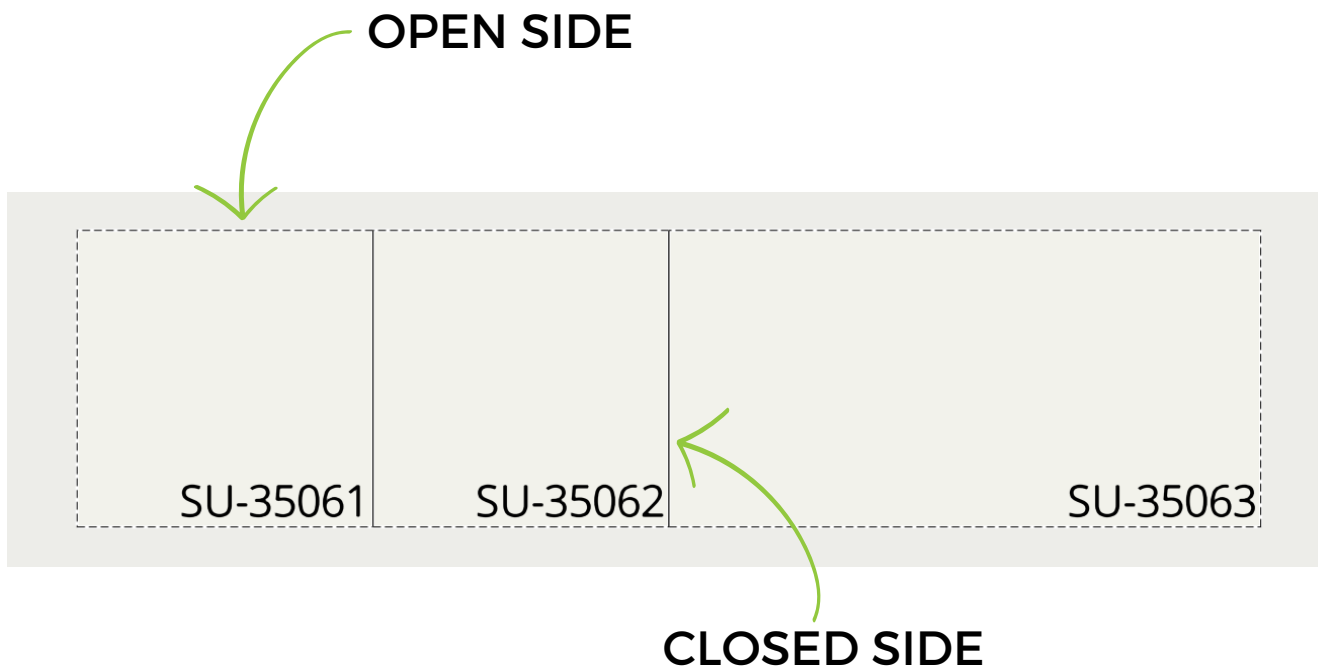
Once enabled, open and closed side indicators appear in the following places based on your visibility setting.

Option	Who sees it
Floor Plan Builder	Always — when the feature is enabled
Exhibitor View	Optional — when Display to Exhibitors is selected
Booth Sales Application	Optional — when Display to Exhibitors is selected
Attendee Floor Plan	Never — not available in the attendee view

How Auto-Detection Works

When Booth Open & Closed Sides is enabled, the builder automatically evaluates each booth's surroundings to determine which sides are open (aisle-facing) and which are closed (shared with a neighboring booth or wall).

- Sides adjacent to an aisle or open space are marked as open and displayed with a dashed outline.
- Sides shared with a neighboring booth or boundary wall are marked as closed and displayed with a solid outline.
- As you add, move, or remove booths on the floor plan, open and closed sides are recalculated automatically — no manual refresh needed.
- The **open side threshold** setting (configured in Booth Side Display) determines the minimum distance between booths that qualifies as an open side.



Tip

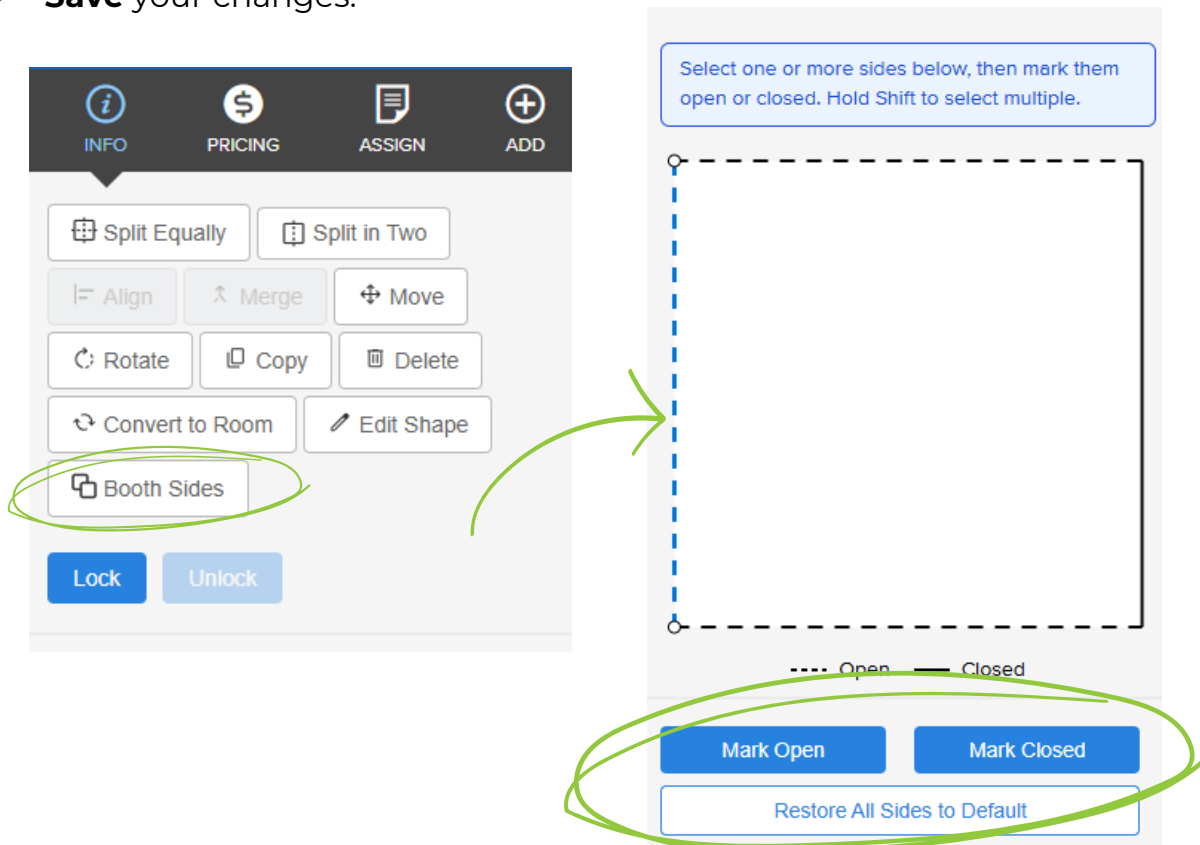
Auto-detection covers the majority of standard booth configurations. In cases where the calculated result does not match the physical layout (for example, an island booth with a shared service corridor), you can manually override any side using the Booth Sides button.

Overriding Booth Sides Manually

If the auto-detected open/closed assignment for a booth does not match your actual floor plan, you can override individual sides directly in the booth editor.

How to Override a Side

- 1 Open the floor plan in the builder and select the booth you want to adjust.
- 2 In the booth editing panel, select **Booth Sides**.
- 3 A visual representation of the booth will display each side with its current open or closed status.
- 4 Select any side, then choose **Mark Open** or **Mark Closed** to override. **Save** your changes.



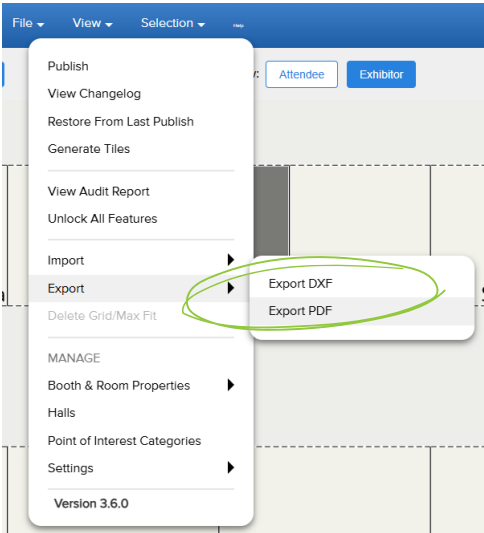
Note Manual overrides are preserved when the floor plan is updated. If you later move the booth to a new location, review the sides to confirm the override still applies correctly.

Exporting a PDF with Open & Closed Sides

When exporting a floor plan PDF from the builder, you can choose to include the open and closed side visualization.

How to Export

- 1 From the builder, open the **File - Export** menu and select PDF.
- 2 In the export options, check **Display Open Booth Sides**.
- 3 Generate and download the PDF. Open sides will appear with dashed outlines; closed sides will appear with solid outlines.



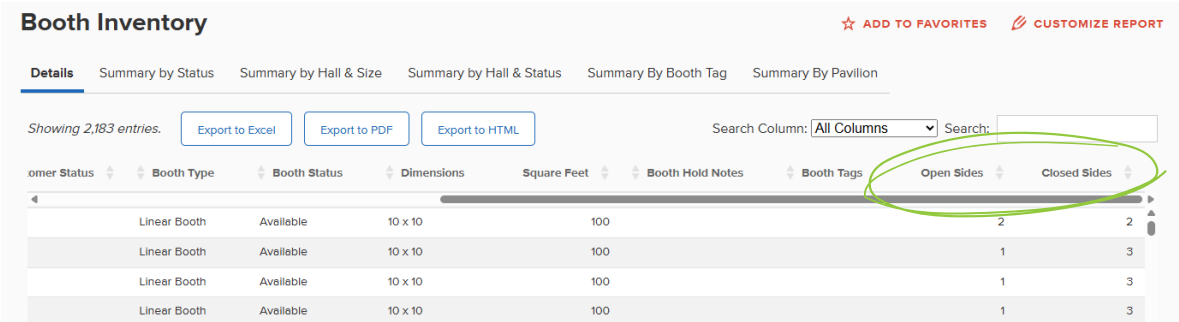
This option is particularly useful when sharing floor plan PDFs with exhibitors, sales teams, or venue staff who need to understand booth exposure at a glance.

Booth Inventory Report

The Booth Inventory report has been updated to include open and closed side counts for each booth, giving you a quick way to evaluate and filter booths by exposure level.

Field	Description
Open Sides	The number of open (aisle-facing) sides for each booth
Closed Sides	The number of closed (wall or neighbor-facing) sides for each booth

Use the Open Sides and Closed Sides fields when you need to share side counts per booth with a venue or general contractor.



Frequently Asked Questions

Does enabling this feature affect how the floor plan looks for exhibitors right away?

Not unless you choose it. Open and closed sides are only visible to exhibitors when Display to Exhibitors is selected under the Visibility setting.

Will attendees see open and closed sides on the floor plan?

No. Open and closed sides are never displayed on the attendee-facing floor plan, regardless of your visibility setting.

What is the open side threshold and when should I adjust it?

The threshold defines the minimum distance between booths that qualifies a side as open. If sides between closely spaced booths are being incorrectly marked as open or closed, try adjusting the threshold in Booth Side Display settings.

What happens to manual overrides when I move a booth?

Manual overrides are retained on the booth record, but the physical position has changed — so you should review overridden sides after moving a booth to make sure they still reflect the correct layout.

Will open and closed sides update automatically when I add or remove booths?

Yes. The auto-detection recalculates for all affected booths any time the floor plan is updated, so neighboring booths reflect the latest layout without any additional steps.

Where do I find the open/closed side counts for a specific booth?

Open the Booth Inventory report from the builder. The Open Sides and Closed Sides fields are included in the report for every booth on the floor plan.